

**CITY OF WILDOMAR  
CITY COUNCIL MEETING MINUTES  
MAY 27, 2009**

The regular meeting of May 27, 2009, of the Wildomar City Council was called to order by Mayor Farnam at 6:00 p.m. for a presentation by Buxton regarding retail economic development program.

Roll Call showed the following Council Members in attendance: Mayor Farnam, Mayor Pro Tem Moore, Council Members Cashman and Swanson. Council Member Ade was not present.

Staff in attendance: City Manager Danielson, Assistant City Attorney Jex, Finance Director Nordquist and City Clerk Lee.

Mary Lou Jacobs, Buxton Company, gave a presentation of her company regarding retail economic development and retention strategy. She detailed how the company matches potential retailers to the City's demographics. The company outlines how to define the trade area, identify and profile customers, matching customers to retailers and the tools to execute the strategy for the City. She also spoke about the support they give to their clients at the ICSC shows. Included in her presentation were various cities they have assisted.

At 7:02 p.m. Mayor Farnam reconvened the regular meeting of May 27, 2009.

Roll Call showed the following Council Members in attendance: Mayor Farnam, Mayor Pro Tem Moore, Council Members Ade, Cashman and Swanson.

Staff in attendance: City Manager Danielson, Assistant City Manager Fitzwater, Assistant City Attorney Jex, Public Works Director Kashiwagi, Supervising Engineer Crawford, Assistant Planning Director Hogan, Finance Director Nordquist, Fire Chief Beach, Police Chief Cleary and City Clerk Lee.

**Flag Salute:** Council Member Ade led the flag salute.

**Presentations:** Charlie Pate from Wishes for Children gave a brief presentation. He invited the Council to an event on June 13 from 8:30 a.m. – 12:30 p.m.

Mayor Farnam introduced the new City Clerk, Debbie Lee who is the City's first employee. He presented City Clerk Lee with a crystal business card holder from the City.

Mayor Farnam presented outgoing Interim City Clerk Schroeder with a Proclamation from the City and thanked her for her outstanding service to the new City.

**PUBLIC COMMENTS:** There were no public comments.

City Manager Danielson stated an item needs to be added regarding the trail along Rancho Mirlo Road alignment. This is an urgency item that has just come to the City's attention. This is hindering the County's ability to amend their General Plan and Staff is asking this item be added to the agenda for action.

A motion was made by Council Member Swanson, seconded by Council Member Ade, to add the urgency item to the agenda.

Roll call vote: Ayes - 5; Nays - 0. Motion carried to add the item as 3 E.

**1. CONSENT CALENDAR:**

Council Member Cashman requested further information on item 1 F.

Public Works Director Kashiwagi stated this is required in order for the City to receive the Measure A funds. This plan sets forth how the City plans to spend the funds, however it is a flexible plan should something arise. This will come forward every year to the City Council.

A motion was made by Council Member Swanson, seconded by Mayor Pro Tem Moore, to approve the Consent Calendar as presented.

Roll call vote: Ayes - 5; Nays - 0. Motion carried.

- 1 A. Approved the reading by title only of all ordinances.
- 1 B. Approved regular meeting Minutes dated May 13, 2009.
- 1 C. Approved Warrant Register dated May 13, 2009 in the amount of \$246,189.30 and Warrant Register dated May 27, 2009 in the amount of \$19,241.40.
- 1 D. Received and filed Treasurer's Report for April 2009.

1 E. ORDINANCE NO. 30 (Second reading and adoption) AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WILDOMAR, CALIFORNIA, ADDING SECTION ~~1.03.080 TO THE WILDOMAR MUNICIPAL CODE PROVIDING AN~~ ADMINISTRATIVE CITATION PROCEDURE. (Introduction and first reading held May 13, 2009, Item 3 B)

1 F. Approved the Measure A Capital Improvement Plan for Local Streets and Roads (also known as Expenditure Plans) and authorize the Public Works Director to submit the plans to Riverside County Transportation Commission. Authorized the Public Works Directors to make adjustments to the Measure A Expenditure Plans, if needed, to reflect more current Measure A projections when the forecasted figures become available by RCTC.

RESOLUTION NO. 09-26 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WILDOMAR APPROVING THE MEASURE A EXPENDITURE PLANS

1 G. Authorized execution of a professional services agreement with MuniServices LLC for sales tax audit and information services and adopted Resolution No. 09-27.

RESOLUTION NO. 09-27 A RESOLUTION AUTHORIZING THE EXAMINATION OF SALES, USE AND TRANSACTION TAX RECORDS, PURSUANT TO SECTION 7056 OF THE STATE OF CALIFORNIA REVENUE AND TAXATION CODE, BY MUNISERVICES LLC AND DESIGNATED BY CITY OFFICERS AND EMPLOYEES

1 H. Adopted Resolution No. 09-28, proposed by the League of California Cities, regarding "borrowing" of property tax by the State of California in order to help balance the State's budget.

RESOLUTION NO. 09-28 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WILDOMAR, CALIFORNIA, FINDING A SEVERE FISCAL HARDSHIP WILL EXIST IF ADDITIONAL LOCAL PROPERTY TAX FUNDS ARE SEIZED AND ADDITIONAL UNFUNDED MANDATES ARE ADOPTED BY THE STATE OF CALIFORNIA

**2. PUBLIC HEARINGS:** None

**3. GENERAL BUSINESS ITEMS:**

- 3 A. Council consider and discuss the establishment of a Higher Education Subcommittee.

Mayor Farnam stated he sees this as a benefit as he read it is possible for Mt. San Jacinto College's ability to come to the City.

Council Member Cashman and Swanson stated the need to look at all possible avenues of higher education.

Council consensus for this committee to gather information and bring it forward to the Council with guidelines.

A motion was made by Council Member Cashman, seconded by Council Member Swanson, to form a Higher Education Ad Hoc Subcommittee.

Roll call vote: Ayes – 5; Nays – 0. Motion carried.

A motion was made by Mayor Farnam, seconded by Council Member Ade, to nominate Council Member Cashman and Mayor Pro Tem Moore to sit on the Ad Hoc Subcommittee.

Roll call vote: Ayes – 5; Nays – 0. Motion carried.

- 3 B. Council consider and discuss the proposed Capital Improvement Program for Fiscal Years 2009/10 through 2013/14.

Public Works Director Kashiwagi presented the staff report outlining the programs outlined in Table 1. He stated this is a flexible document and can be amended should something arise during the year.

Discussion ensued regarding the slurry seal program and the Clinton Keith/I-15 Interchange.

- 3 C. Review and consider authorizing the City Manager to execute a contract with Temeka, Incorporated, for the directional sign program for the City of Wildomar.

Finance Director Nordquist presented the staff report.

Council Member Ade inquired if the design of the kiosk signs will be brought to the City Council for approval.

Finance Director Nordquist answered yes.

Discussion ensued regarding garage sale signs, which was determined that is part of the sign ordinance and not part of this issue. Also, the revenue back to the City would be a desired 50%, which is what the City will pursue.

Council Member Cashman stated he has concerns and would like to hold off on this until there is more information on the design and a review of the Ordinances as it applied to this program.

Assistant City Attorney Jex advised this program cannot change the existing sign ordinance already in place. The kiosks must adhere to that ordinance.

A motion was made by Council Member Swanson, seconded by Mayor Pro Tem Moore, to authorize the City Manager to execute a contract with Temeka, Incorporated, for the directional sign program for the City of Wildomar.

Roll call vote: Ayes – 4; Nays – 1 (Cashman). Motion carried.

- 3 D. Review and consider a Resolution establishing a fee for the registration of abandoned or distressed properties.

**RESOLUTION NO. 09-29 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WILDOMAR, CALIFORNIA, ESTABLISHING A FEE FOR THE REGISTRATION OF ABANDONED OR DISTRESSED PROPERTIES**

City Manager Danielson advised we do have an ordinance in place, however we need to adopt the fee itself, which was not part of the County Code we adopted. We have not done a fiscal analysis on this and the fee appears to be

low, therefore Staff will perform a fiscal analysis and bring this back for consideration.

Discussion ensued regarding the fee amount which appears to be about half of what it should be.

A motion was made by Council Member Swanson, seconded by Mayor Pro Tem Moore, to adopt a Resolution establishing a fee for the registration of abandoned or distressed properties.

Roll call vote: Ayes – 5; Nays – 0. Motion carried.

- 3 E. Review and consider a Resolution redesignating the trail along the Rancho Mirlo Road alignment from a Community Trail to a Regional Trail.

RESOLUTION NO. 09-30 A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WILDOMAR, CALIFORNIA, REDESIGNATING THE TRAIL ALONG THE RANCHO MIRLO ROAD ALIGNMENT FROM A COMMUNITY TRAIL TO A REGIONAL TRAIL

Assistant Planning Director Hogan presented the staff report. He stated the trail segment to be redesignated begins at the intersection of Clinton Keith Road and Grand Avenue, runs south along Rancho Mirlo Road, and connects with other trails in the City of Murrieta. This Resolution informs the County that in the future the City will look at this as part of the City's General Plan update.

Gary Andre, speaker, stated Rancho Mirlo Road is in Murrieta and along the creek there are several issues. There would be a bridge installed to mitigate these issues and connect with Murrieta. Grand Avenue would eventually connect to Rancho Mirlo Road. We also need to resolve whether our trails will be community trails or regional trails.

A motion was made by Council Member Ade, seconded by Council Member Swanson, to adopt Resolution No. 09-30 redesignating the trail along the Rancho Mirlo Road alignment from a Community Trail to a Regional Trail.

Roll call vote: Ayes – 5; Nays – 0. Motion carried.

### **CITY MANAGER REPORT:**

City Manager Danielson reported May 28 at 7:00 p.m. is the next Districting Meeting. Additionally, he thanked the RDA as the City presented the proposal for the community surveys.

### **CITY ATTORNEY REPORT:**

Assistant City Attorney Jex had no report.

### **COUNCIL COMMUNICATIONS:**

Council Member Swanson reported she attended the David Brown Career Day which the City had a booth at. She would like to see City information put together to take to events such as this.

Mayor Pro Tem Moore reported they held another Emergency Summit where two more churches attended. The goal is to have all 19 churches attend. The City also attended the ICSC show. She attended the Animal Shelter meeting and reported that construction will start again. She advised that there is an E-waste recycling even at Cornerstone Church on June 13. She also attended a Tobacco Advisory Coalition meeting.

Mayor Farnam reported on the City's participation at the annual ICSC show in Las Vegas. He felt there was a great deal of information the City received at the show.

### **FUTURE AGENDA ITEMS:**

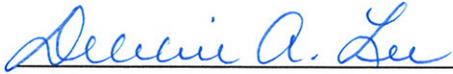
- \*Formation of a City Beautification Committee consisting of citizens
- \*Grant funding
- \*City Logo selection
- \*Presentation of Green Street Scene

### **ADJOURNMENT:**

There being no further business, Mayor Farnam declared the meeting adjourned at 8:10 p.m.

Respectfully submitted:

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Debbie A. Lee, CMC  
City Clerk