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## PRESS RELEASE

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APPROVED FOR IMMEDIATE RELEASE  
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### **Council and Planning Commission to Review “Downtown” Concepts** Open House Scheduled Before January 23, 2013 Study Session

Wildomar, CA – The City Council and Planning Commission will hold a joint study session on January 23, 2013 (beginning at 6 pm) to review development and design concepts for two potential “downtown” areas in Wildomar. A community open house immediately before the study session will allow interested members of the public to view and provide feedback on the two concepts. The open house will be held from 5:00 to 6:00 p.m. near the Council chambers. Members of the public are also welcome to attend the study session to hear the presentation and discussion.

The City of Wildomar launched the Wildomar Old Town Vision project in an effort to guide private development and public investments in a historic core of the community along Old Highway 395. The project is funded by a grant from the Southern California Association of Governments (SCAG).

On January 23, concepts will be presented for two potential core areas: an “Old Town” area around the intersection of Palomar Street and Central Avenue, and an area dubbed “West Wildomar” between Mission Trail and Corydon Street.

#### **“Old Town” Concept**

The “Old Town” area includes properties along Palomar Street and Central Avenue, largely between the cemetery and Wildomar Elementary. Ideas for this area would seek to enhance its role as a historic community core while introducing new uses for residents and visitors. Development ideas for the area include a town hall or other civic/public uses, small-scale commercial uses, two-story mixed-use buildings, and an equestrian center by the cemetery property that could also be used for community events and markets. Equestrian trails would connect to surrounding areas and nearby trails.

#### **“West Wildomar” Concept**

“West Wildomar” is the name given to the triangle of land formed by Mission Trail and Corydon Street by Skylark Airport, north of the library and adjacent residential neighborhoods. Capitalizing on the nearby tourist/visitor attractions, ideas for this area

include a gateway design feature, new retail uses, a civic center, and light industrial uses. DeJong's Dairy contributes to the historic/rural character of this area. A trail along the drainage in the southern part of this triangle would connect to nearby trails, and light industrial uses near this drainage would complement similar uses around the airport.

In addition to these concepts for land uses, new streets, and trails, the City's consultant team will be developing illustrations that can be used to guide the design of buildings, landscaping, street furniture, and signs. Preliminary work for these illustrations will be shared at the open house.

A community visioning session was held on September 22, 2012 at Wildomar Elementary. In that session, about 30 community members contributed their ideas, priorities, and design preferences for the two areas. Their input can be viewed on the project website at [www.wildomaroldtown.info](http://www.wildomaroldtown.info).

Based upon direction from the January 23, 2013 open house and study session, the City's project team will refine the concepts and illustrations and will present the final products to the City Council in March (tentatively scheduled for the March 13, 2013 meeting).

More information about the Wildomar Old Town Vision project is available at [www.wildomaroldtown.info](http://www.wildomaroldtown.info) where visitors can sign up for email notifications. Community members may also contact Matthew Bassi, Planning Director at the City of Wildomar: (951) 677-7751 ext. 213 or at [mbassi@cityofwildomar.org](mailto:mbassi@cityofwildomar.org).

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