



**CITY OF WILDOMAR**  
**Planning Department**  
 23873 Clinton Keith Road, Suite #201  
 Wildomar, CA 92595  
 Tel. (951) 677-7751 Fax. (951) 698-1463

# TEMPORARY SIGN/BANNER APPLICATION

**BUSINESS OWNER CONTACT INFORMATION**

Name of Business/Organization and Business Address:	
Description/Size of Proposed Temporary Sign/Banner: <i>(must also provide a dimensioned 8-1/2' x 11" graphic depicting the design of the sign with size and wording information)</i>	
Assessor Parcel Number(s):	
General Plan Land Use Designation: <i>(to be completed by city)</i>	Zoning Designation: <i>(to be completed by city)</i>

**SIGN/CONTRACTOR CONTACT INFORMATION**

Name of Sign Contractor		
Mailing Address		
Telephone	Fax	Email
All communications concerning this request should be directed to the: <input type="checkbox"/> Business Owner <input type="checkbox"/> Sign Contractor		

**PROPERTY OWNER INFORMATION AND PERMISSION**

Name of Property Owner		
Mailing Address		
Telephone	Fax	Email
I certify under the penalty of the laws of the State of California that I am the property owner of the property that is the subject matter of this application and I am authorizing to and hereby do consent to the filing of this application and acknowledge that the final approval by the City of Wildomar, if any, may result in restrictions, limitations and construction obligations being imposed on this real property. <i>(If more properties or owners are involved please provide additional sheets.)</i>		
Printed Name of Property Owner:	Signature of Property Owner:	

**TEMPORARY SIGN/BANNER STANDARDS (SECTION 17.254.030.E – WMC)**

Temporary banners are allowed for individual businesses located in commercial, office and industrial zone districts shall be allowed with approval of the Planning Director (NO FEE) subject to the following standards:

1. A banner may be made of paper, canvas, plastic, cloth or similar material, and must be attached to the building or lease space where the business is located.
2. One (1) banner per business shall be allowed at a time. If a business is located with frontage on two or more streets, one (1) additional banner per street frontage shall be allowed.
3. The maximum sign area for a banner shall not exceed 36 square feet with a maximum vertical height dimension of three (3) feet and shall not extend above the eave line or parapet wall of the building.
4. A banner is allowed to be displayed for a maximum duration of thirty (30) consecutive days on a quarterly basis (beginning on January 1<sup>st</sup> of each year) provided there is 60-day down period between display times. Banners cannot be displayed more than four (4) times per year for the same business.
5. The banner shall be removed within 24 hours after the end of the thirty (30) day display period.
6. If a commercial center, office or industrial complex has its own approved sign program (as previously approved by the City of Wildomar), the standards outlined in this section shall not apply.
7. Inflatable devices (i.e., balloons, animals, and the like) and feather signs used as a temporary business identification banner are prohibited

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**Please check the box that applies and provide the time period information:**

**Grand Opening Banner:**

- One (1) banner/sign allowed.
- 36 square feet maximum sign area, with a 3-foot vertical maximum height dimension.
- 30 consecutive days on a quarterly basis.
- To be removed within 24 hours at the conclusion of the thirty (30) day display period.

**Time period Start Date:** \_\_\_\_\_ **Time Period Ending Date:** \_\_\_\_\_

**Temporary New Business Identification Banner:**

- One (1) banner/sign allowed.
- 36 square feet maximum sign area, with a 3-foot vertical maximum height dimension.
- 30 consecutive days on a quarterly basis.
- To be removed within 24 hours at the conclusion of the thirty (30) day display period.

**Time period Start Date:** \_\_\_\_\_ **Time Period Ending Date:** \_\_\_\_\_

**Promotional Banner:**

- One (1) banner/sign allowed.
- 36 square feet maximum sign area, with a 3-foot vertical maximum height dimension.
- 30 consecutive days on a quarterly basis.
- To be removed within 24 hours at the conclusion of the thirty (30) day display period.

**Time period Start Date:** \_\_\_\_\_ **Time Period Ending Date:** \_\_\_\_\_

**Special Event Banner:**

- One (1) banner/sign allowed.
- 36 square feet maximum sign area, with a 3-foot vertical maximum height dimension.
- 30 consecutive days on a quarterly basis.
- To be removed within 24 hours at the conclusion of the thirty (30) day display period.

**Time period Start Date:** \_\_\_\_\_ **Time Period Ending Date:** \_\_\_\_\_